



09/2164
PATENT
Customer No.: 046700-5052
Page 1 of 8
7.11.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gujral et al.

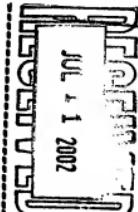
Application No.: 09/955,751

Group Art Unit: 2164

Filed: September 19, 2001

Examiner: Unassigned

For: SYSTEM AND METHOD FOR
CONDUCTING ELECTRONIC
AUCTIONS WITH MULTI-PARAMETER
OPTIMAL BIDDING



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**INFORMATION DISCLOSURE STATEMENT
PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.**

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following patents and publications, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. This Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits.

CERTIFICATE OF MAILING (37 C.F.R. § 1.8)

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Name Kim R. Jessum Signature KRJ

Date of Deposit June 14, 2002

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In compliance with 37 C.F.R. § 1.98(a), copies of the patents and publications set forth below and listed on the attached Form PTO-1449 (3 sheets) are provided.

U.S. Patents

<u>Patent No.</u>	<u>Issue Date</u>	<u>Patentee</u>
3,863,060	1/28/75	Rode, et al.
4,597,045	6/24/86	Kiuchi
4,799,156	1/17/89	Shavit, et al.
5,629,982	5/13/97	Micali
5,640,569	6/17/97	Miller, et al.
5,799,285	8/25/98	Klingman
5,803,500	9/8/98	Mossberg
5,809,483	9/15/98	Broka, et al.
5,832,496	11/03/98	Anand, et al.
5,835,896	11/10/98	Fisher, et al.
5,862,223	1/19/99	Walker, et al.
5,897,621	4/27/99	Boesch, et al.
5,905,974	5/18/99	Fraser, et al.
5,905,975	5/18/99	Ausubel
5,915,209	6/22/99	Lawrence
5,966,699	10/12/99	Zandi
6,014,627	1/11/00	Togher, et al.
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6,055,518	4/25/00	Franklin, et al.
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6,061,663	5/9/00	Bloom, et al.
6,078,906	6/20/00	Huberman
6,119,229	9/12/00	Martinez, et al.
6,151,589	11/21/00	Aggarwal, et al.
6,161,099	12/12/00	Harrington, et al.
6,199,050	3/6/01	Alaia, et al.
6,266,652	07/24/01	Godin, et al.

Foreign Patents

<u>Publication No.</u>	<u>Publication Date</u>	<u>Country</u>
0399850A	11/28/90	EP
WO 92/15174	9/3/92	WIPO
WO 98/34187	8/6/98	WIPO
WO 99/63461	12/9/99	WIPO
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Other Publications

"BroadVision Developing First Interactive Commerce Management System To Support Online Sales & Marketing Process; New Software Category Necessary to Interactive Network Architecture", Business Wire, p5150152, May 15, 1995

"FairMarket Launches New Self-Serve Auctions", Business Wire, p6161495, June 16, 1998

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Lee, "Do electronic marketplaces lower the price of goods?", Communications of the PCM, v41n1 pp 73-80, January 1998

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Kikuchi, et al., "Multi-Round Anonymous Auction Protocols", IEICE Trans. Inf. & Syst., vol.E82-D, No.4, April 1999

"Online bidding software", Electronic Buyers' News, Issue 1072, p86, 1/6p, August 25, 1997

Sairamesh, et al., "Economic Framework for Pricing and Charging Digital Libraries", D-Lip Magazine, February 1996

"Sold!...To the Lowest Bidder", Computer Finance, v6, n2, July 1995

"Venture Capitalists Fund Two Massachusetts Internet Related Companies", Boston Globe, January 14, 1998

Vigoroso, "Buyers prepare for brave new world of e-commerce", Purchasing, v126, n6, pS4(1), April 22, 1999

Von der Fehr, et al., "Predatory bidding in sequential auctions", Oxford Economics Papers, v46, n3, p345(12), July 1994

"What you need to know to bid in FCC's narrowband auction", Washington Telecom News, v2, n26, p6(2), June 27, 1994

Further, in compliance with 37 C.F.R. § 1.98(d), copies of the patents and publications set forth below and listed on the attached Form PTO-1449 (3 sheets) have not been provided because they were cited in parent application no. 09/282,157, filed on March 31, 1999.

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U.S. Patents

Patent No.	Issue Date	Patentee
3,581,072	5/25/71	Nymeyer
4,674,044	6/16/87	Kalmus, et al.
4,789,928	12/6/88	Fujisaki
4,845,625	7/4/89	Stannard
4,992,940	2/12/91	Dworkin
5,136,501	8/4/92	Silvermanet, et al.
5,193,056	3/9/93	Boes
5,243,515	9/7/93	Lee
5,297,032	3/22/94	Trojan, et al.
5,375,055	12/20/94	Togher, et al.
5,394,324	2/28/95	Clearwater
5,402,336	3/28/95	Spiegelhoff, et al.
5,606,602	2/25/97	Johnson, et al.
5,664,115	9/2/97	Fraser
5,684,963	11/4/97	Clement
5,689,652	11/18/97	Lupien, et al.
5,715,402	2/3/98	Popolo
5,727,165	3/10/98	Ordish, et al.
5,758,327	5/26/98	Gardner, et al.
5,758,328	5/26/98	Giovannoli
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5,774,873	6/30/98	Berent, et al.

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Page 6 of 8

5,794,207	8/11/98	Walker, et al.
5,794,219	8/11/98	Brown
5,797,127	8/18/98	Walker, et al.
5,799,151	8/25/98	Hoffer
5,802,502	9/1/98	Gell, et al.
5,826,244	10/20/98	Huberman
5,890,138	3/30/99	Godin, et al

Foreign Patents

<u>Publication No.</u>	<u>Publication Date</u>	<u>Country</u>
WO 97/37315	10/9/97	WIPO

Other Publications

Andrews, "Auctions Catch the Interest of Hobbyists and Big Business", August 24, 1998

Associated Press, "Auction on Web is Buyer's Market", April 6, 1998

Danny Cohen, "Computerized Commerce", Information Processing 89, August 28-September 1, 1989

Jahnke, "How Bazaar", CIO Web Business Magazine, August 27, 1998

Jean-Pierre Banatre, et al., "The Design and Building of Enchere, a Distributed Electronic Marketing System", Communications of the ACM, No. 1, January 29, 1986

Malone, et al., "The Logic of Electronic Markets", Harvard Business Review, No. 893II, May-June, 1989

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Steinert-Threlkeld, "New Watchwords: Let Sellers Beware", June 1, 1998

Wilder, "What's Your Bid? – FreeMarkets' real-time online bidding technology lets clients drive downcosts and improve product value", InformationWeek, November 10, 1997

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u-Auction-It™, 1997

Freemarkets Online™, "Homepage", 1998

Associated Press, "FreeMarkets Takes Auction on Internet", February 23, 1998

Applicants respectfully request that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning copies of the enclosed Form PTO-1449 (3 sheets) with the next official action.

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While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. §1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

EXCEPT for issue fees payable under 37 C.F.R. § 1.18, the Commissioner is hereby authorized by this paper to charge any additional fees during the entire pendency of this application including fees due under 37 C.F.R. §§ 1.16 and 1.17 which may be required, including any required extension of time fees, or credit any overpayment to Deposit Account No. 50-0310. This paragraph is intended to be a **CONSTRUCTIVE PETITION FOR EXTENSION OF TIME** in accordance with 37 C.F.R. § 1.136(a)(3).

Respectfully submitted,

June 14, 2002

Date

By: Kim R. Jessum

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
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C mplete if Known			
Application Number	09/955,751		
Filing Date	September 19, 2001		
First Named Inventor	Gujral et al.		
Group Art Unit	2164		
Examiner Name	Unassigned		
Attorney Docket Number	046700-5052		

**U.S. PATENT DOCUMENTS**

Exr Initials	U.S. Patent Document Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
	3,581,072		Nymeyer	5/25/71
	3,863,060		Rode, et al.	1/28/75
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	4,789,928		Fujisaki	12/6/88
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	5,809,483		Broka, et al.	9/15/98
	5,826,244		Huberman	10/20/98
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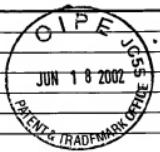
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	Number	Kind Code (if known)		
	6,044,363		Mori, et al.	3/28/00
	6,055,518		Franklin, et al.	4/25/00
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	6,061,663		Bloom, et al.	5/9/00
	6,078,906		Huberman	6/20/00
	6,119,229		Martinez, et al.	9/12/00
	6,151,589		Aggarwal, et al.	11/21/00
	6,161,099		Harrington, et al.	12/12/00
	6,199,050		Alaia, et al.	3/6/01
	6,266,652		Godin, et al.	7/24/01

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	EP	0399850A		11/28/90	
	WIPO	WO 92/15174		9/3/92	
	WIPO	WO 97/37315		10/9/97	
	WIPO	WO 98/34187		8/6/98	
	WIPO	WO 99/63461		12/9/99	
	JP	409101994A		4/97	
	JP	410078992A		3/98	

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T ₁
	"BroadVision Developing First Interactive Commerce Management System To Support Online Sales & Marketing Process; New Software Category Necessary to Interactive Network Architecture", Business Wire, p5150152, May 15, 1995	
	"FairMarket Launches New Self-Serve Auctions", Business Wire, p6161495, June 16, 1998	
	Lee, "Do electronic marketplaces lower the price of goods?", Communications of the PCM, v41n1 pp 73-80, Jan 1998	
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	Kikuchi, et al., "Multi-Round Anonymous Auction Protocols", IEICE Trans. Inf. & Syst., vol.E82-D, No.4, April 1999	
	"Online bidding software", Electronic Buyers' News, Issue 1072, p86, 1/6p, August 25, 1997	

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Examiner Signature	/ Jung Liu/	Date Considered	02/06/2008
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